

IN THE SPECIFICATION

Please amend the Specification as follows:

Please amend the following paragraph spanning page 12 lines 12-20 through page 13 lines 1 and 2 as follows:

Transaction processing is preferably managed through interaction between database server 116, authorization system 108, and a transaction capture [and routing server] module 112. As can be seen from Figure 4, database server 116 suitably communicates card/account status information to authorization system 108. Status information generally includes account balance updates, status changes or the like for the various card accounts. For example, new cards are preferably assigned a "hold" status in authorization system 108 until consumer 100 initializes and validates the card as described above, at which time the authorization system preferably changes the status from "hold" to "pass" (or similar terms). A "hold" status is also preferably assigned if an account balance decreases below a minimum amount, or if a card is lost or stolen or the like. Accounts/cards that are assigned a "hold" status are preferably rejected by authorization system 108 in any subsequent requests for transaction approval.

Please amend the following paragraph spanning page 13 lines 3-21 and page 14 lines 1 and 2 as follows:

Point of sale terminal 104 is any device that is capable of identifying and gathering data from any stored value product. For example, point of sale terminal 104 could be implemented as an actual terminal in a store, an Internet server, a telephone system, a card reader in a vending machine, an automatic teller machine, or any other device that is capable of accepting stored value information in financial transactions. Point of sale terminal 104 suitably communicates with authorization system 108 to approve or reject transactions based upon information available to the authorization system

108 from database server 116. Alternatively, authorization system 108 supplements information from database server 116 with information obtained from other external sources (not shown) such as external authorization systems, credit reporting bureaus, etc. Authorization preferably takes place in real time, but in some embodiments the authorization is accomplished using a polling or batch processing scheme. In a preferred embodiment, when a consumer 100 presents a stored value card or enters an account at a point of sale terminal 104, the terminal sends an authorization request for the transaction to authorization system 108. Additionally, for some transactions (such as those involving very small amounts of money) point of sale [system 108] terminal 104 may not transmit an authorization request at all. Although authorization may take place over any communications medium, authorization preferably occurs over a data communications link such as a telephone link, a leased line, the Internet, a wide area network, or the like.

Please amend the following paragraph from page 14 lines 3-10 as follows:

If the transaction is authorized, the transaction is preferably completed at point of sale terminal 104. Point of sale terminal 104 generally requests information such as the transaction amount and the identity of the stored value product used to pay for the transaction and this information is then suitably transmitted to transaction [captive] capture module 112 for settlement. To facilitate batch processing of settlement requests, merchants generally store information for multiple transactions. Alternatively, settlement requests are suitably transmitted in real time or are suitably polled by transaction capture module 112.

Please amend the following paragraph from page 14 lines 11-21 as follows:

With continued reference to Figure 4, transaction capture module 112 suitably captures financial transaction data from POS terminal 104 and routes this information to database server 116. During a purchase transaction involving a stored value product, funds are suitably transferred from an account associated with a stored value card into a merchant's account. Records for card and merchant accounts are generally accessible by database server 116, and are preferably maintained within database 142 (not shown in Figure 4). A balancing system 118 is preferably located between database server 116 and transaction processing module 112 to verify transaction data. Balancing system 118 is any computer system that provides a check based upon data received from database server 116 and transaction processing module 112.

Please amend the following paragraph from page 15 lines 1-22 as follows:

As best shown in Figure 5, a single report generator 136 preferably generates reports (1) for [customers] client system 138 using stored value products, as described above; (2) for merchants 140 that accept stored value products as compensation for goods or services; or (3) for consumers 100 that receive, for example, periodic statements of their accounts and transactions. Alternatively, multiple report generators 136 create various reports. As another alternative, database server 116 internally generates some or all reports without the use of an external report generator 136. In some embodiments of the invention, reports are generated in real-time (i.e. as requested by the account manager, the consumer, the database server 116, or any another entity). Alternatively, reports are processed in varying embodiments in batches, at predetermined times, when polled by the report generator, or by any other timing arrangement. Report generator 136 preferably retrieves relevant data from a database associated with database server 116. In other embodiments, database server 116 provides necessary

data to report generator 136 as part of a report generation request. Alternatively, database server 116 suitably sends a pointer (such as a memory address accessible via a shared bus, or a uniform resource locator (URL), or any other pointer) to information that is stored. After obtaining data for the report requested, report generator 136 formats the data and provides the data to the proper client system 138. Various report generating systems are known in the prior art, and any report formatting system may be used in accord with the present invention.

Please amend the following paragraph from page 16 lines 1-15 as follows:

Figure 6 shows an exemplary embodiment of a combined system for adding cards, handling transactions and processing reports. As can be readily ascertained from Figure 6, a preferred embodiment of a stored value transaction system includes a database server 116 supporting multiple stored value products, each product preferably being associated with a particular client 138. Database server 116 preferably receives input from client system 138 and from a [financial capture]/transaction [routing] capture module 112, as well as optional online input from consumers or customer service representatives 134. Stored value cards and accounts are preferably registered with an authorization server 108 that is configured to approve or deny individual transactions at various point of sale terminals such as terminal 104 in the drawing figures. Preferably, database server 116 communicates with a report generating system 136 that is configured to assemble data into reports for client systems 138, merchants 140 and/or consumers 100, thereby formatting and simplifying data output from database server 116.

Please amend the following paragraph from page 23 lines 3-11 as follows:

Customer records are preferably maintained in a customer data subsystem 172 that generally implements a single database record for each customer even though the customer may use multiple stored value products. Card data, account data, client data customer data and the like all generally reside within [client demographics] customer information subsystem 172, which frequently communicates with objects from the products, funding, transaction processing and address subsystems described herein. Additionally, many user interface elements such as screens and access control are generally contained within the client demographics subsystem.

Please amend the following paragraph spanning page 23 line 18 to page 24 line 6 as follows:

Addresses (including, for example, customer billing addresses, merchant addresses and the like) are preferably maintained in address subsystem 160. Address subsystem 160 generally houses address information and provides an interface with all other subsystems needing address information, such as the [client] customer and merchant data subsystems 172 and 168, respectively. Address subsystem 160 suitably provides a single point for maintaining substantially all of the address information stored in database 142, and preferably supports multiple addresses for each person (e.g. home, business and Internet addresses, among others). Other objects in address subsystem 160 preferably support temporary addresses, optionally with an associated "effective date" such that forwarding addresses, traveling addresses, and the like are supported.

Please amend the following paragraph from page 25 lines 11-17 as follows:

Financial control subsystem 164 generally includes objects that are configured to substantially protect the financial integrity of database system 116. Generally, financial control system 164 receives data from [external

financial] transaction capture [system] module 112, as well as funding subsystem **158** to maintain accurate account balance information. Financial control system **164** optionally includes objects that implement an interface to disputes and adjustments subsystems (not shown).

Please amend the following paragraph from page 27 line 19 to page 28 line 12 as follows:

Referring now to Figure 9, stored value products **186** are created using various objects from repository **[114] 144**. Generally speaking, users create new products in accordance with a particular business unit **188** by selecting suitable objects from repository **[114] 144** that correspond to those attributes and functionalities desired in the new product **186**. For example, a user may select, among others, an object for creating a card, various objects for storing value in an account associated with the card (or on the card itself), an object to manage financial transactions, and an object to generate reports for consumers. When these objects are selected, database server suitably assembles a product structure that references the various objects requested. In a preferred embodiment, product structures are tables of pointers to the various objects in repository **[114] 144**, but any suitable method of organizing the various objects (such as in a data structure or in a database record) could be used. When the product executes, database server **116** retrieves the particular objects requested. Because this method of constructing products substantially reuses objects of pre-written code, design and implementation times are significantly reduced.

IN THE CLAIMS

Please amend the claims as follows: